



## D59/A/4/3230 LA DEFENSE TOASTMASTERS

Origin: 29/12/2017  
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Evaluator: tba

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Educational Session - The Successful Club Series

**Title:** Evaluate to Motivate

04/01/2018 (10-15 minutes)

### **Objectives:**

*The Successful Club Series is a set of presentations addressing the subject of quality club meetings.*

*Members will learn about the skills and standards they must strive to achieve for their club to be successful.*

If I'm here tonight and not somebody else,  
it's to give my point of view...

Demystify evaluations

To make it simple/accessible

**NO PowerPoint!**

Listen - don't take notes (handout)!

10-15 minutes

As simple or

as complicated as you want it to be...

Let's keep it simple!

Origins of Toastmasters

learn communication/leadership skills

comfort zone/over reaching

### **A. Evaluate to Motivate**

Give an evaluation that benefits the Speaker  
and the Audience!

motivate [encourage]

We learn by doing! How are we doing?

How to measure progress if there are  
no benchmarks?

### **B. Speaker Evaluator Audience**

Speaker has spoken; now listens

Evaluator has observed; now speaks

Audience has observed; now observes  
some more...

audience - votes for the best Evaluation

address the audience not just the speaker

3<sup>rd</sup> person (less personal)

- give examples
- end on positive note
- use public speaking skills  
(strong beginning/strong end; no more than  
2/3 points; eye contact with audience; visual  
support/use of notes)

\*experienced speakers have feelings too\*

### **C. Constructive feedback**

FEEDBACK constructive feedback

evaluate the speech not the Speaker

During the speech - observe: watch/listen

Take notes

### **D. strengths/weaknesses/ recommendations**

Become aware of

- **strengths** and **weaknesses**
- make **recommendations**

Some tips:

Keep it simple –

you don't have to say everything

Don't expect skills not yet learnt

Finish with something positive!

Evaluators are in competition...

Timeframe: 2-3 minutes

Spring Contests: Evaluations

compete/judge/observe...

VPE Evaluators 3/4 CC speeches

VPE Mentors don't evaluate mentees

### **E. Do unto others...**

Do unto others as you would have them  
do unto you... Matthew 7:12

### **F. Have fun! Enjoy...**

Finish with something positive

Have fun! Enjoy...

### **Your comments:**

**Toastmasters International:**

**Evaluate to Motivate**

<https://www.toastmasters.org/resources/evaluate-to-motivate>